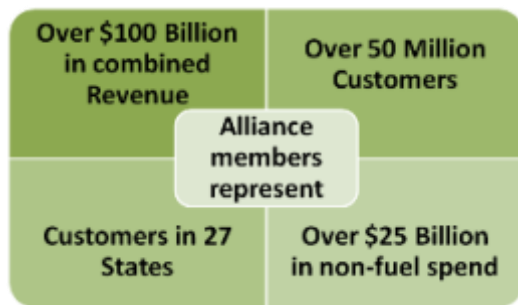


Alliance Overview

- [2009 Annual Report](#)
- [2010-2012 Strategic Plan](#)

The Electric Utility Industry Sustainable Supply Chain Alliance was formed to promote environmental stewardship and provide value to customers and shareholders. Focusing on non-fuel suppliers, the Alliance's goal is to work with industry suppliers and other interested parties to improve environmental performance and advance sustainable business practices.



Electric Utility Supply Chain Alliance Develops Strategic Plan to Reduce Supply Chain Greenhouse Gas Emissions

As part of its efforts to reduce the environmental impact of products and services sourced by the electric utility industry, the EUISSCA has developed a [strategic plan](#) calling for voluntary, industry initiatives to reduce greenhouse gas (GHG) emissions in the supply chain. The Alliance's [first annual survey](#) of industry suppliers found that only 20 percent of industry suppliers, who responded, measure their GHG emissions and have established voluntary goals to reduce their emissions.

"The survey, along with current market developments, has helped us better understand the need to sharpen our focus on promoting initiatives, best practices and programs to reduce greenhouse gas emissions. These new initiatives are consistent with our goal to work collaboratively with our suppliers to identify opportunities to reduce our environmental impact and deliver tangible results."

John Harper

Alliance Chair and Vice President Business Logistics, AEP